



How Lumi Activates Across Complex Productions

Managing Cast, Crew and Vital Production Information end to end.

Information captured once becomes usable everywhere.

Before Lumi

Production information often sit across multiple places:



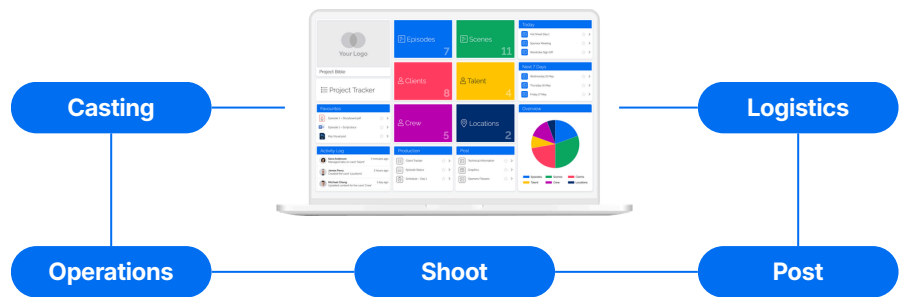
Spreadsheets | WhatsApp threads
Email chains | Producer notes
| Crew intake and travel documents

Teams constantly ask:

Is this the latest version?
Has that crew member flown in?
Have we heard an update on that?
Did you change that everywhere?

After Lumi

Information captured once at source becomes available across the whole production lifecycle.



Researchers, coordinators, producers and editors access **the same structured information** as the production evolves, while private information is securely stored behind vaults and access controls

What This Means For Production Companies



Cast and Crew

Reusable cast, location, and production information. Bulk comms and distribution. AI enhanced Crew App



Shoot

Producer notes, Releases live and dynamic. Whole team working in one place from anywhere 24/7



Post

Edit and Delivery, searchable, organised & filterable

Production companies including ITV Unscripted (US) and Lifted (UK) use Lumi across multiple productions and teams.

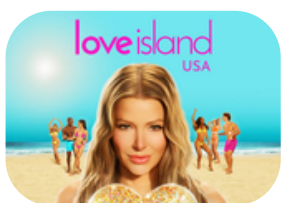


"Lumi is an actual **tangible game-changer!** It's not often something comes along that truly raises the bar."

James Barker | Executive Post Producer, ITV America | [Love Island US](#)
May 25



Used Across Entertainment and Reality Productions



Talk to our team today.

lumi.media

When information lives with the work, everything changes!



Hayden Kracke
Production Secretary
Lifted Ent, Love Island UK, March 26



Lumi was a great tool for us. Automating itineraries was a key feature. **With a click of a button**, the whole crew received their flight hotel details via the Crew App without us manually typing out hundreds of itineraries, Lumi took that weight off our shoulders, and **saved us so much time**.



In our control room, you'll come in and everyone will have their Lumi up. All of our producers, our APs, even our Master Interview Producers - the whole team is on Lumi. **Everyone is just loving it.**



One week in we realised Lumi was doing **all the heavy lifting for us**. Answers were so easy to find.



All in one platform is the beauty of it. The Lumi service team is well-versed in Film / TV and are readily available to help you curate **a program that works for you**.



The efficiency Lumi brings has been amazing. It's people power. It's time, and it's also resources. **Lumi has saved the company money**. I can't think of life before Lumi anymore.



It's great to work so closely with a design team. Incorporating Lumi has **saved us hours of work** every season.



One of the **most flexible pieces of software** I've ever seen. And a great partner.



Larissa Watson
Story Producer
Love Island America, ITV
 Jan 2026



Louise Bartmann
Executive Producer
24 Hrs in A & E, The Garden
 May 2025



Amy Castillo
Travel & Logistics Manager
ITV Unscripted America
 May 2025



Sandi Austin
Snr Prod Manager
WTFN
 Jan 2025



Vanessa Barzola
Production Supervisor
Unscripted ITV America
 Mar 2026



Tim Guilder
Head of Technology
ITV UK
 Feb 2025